



SAVANNAH HOPE NYRE

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EDUCATION

11/20 - 05/21

UX/UI BOOTCAMP

University of Utah

A six-month bootcamp dedicated to learning all about User Experience and User Interface design. Worked on multiple group projects for a variety of projects.

08/15 - 05/19

BFA GRAPHIC DESIGN

Utah State University

Studied Graphic Design after falling in love with it. I was accepted the first time I tried applying, one out of the nineteen in my graduating class.

EXPERIENCE

07/19 - present

DESIGN SPECIALIST

Oozle Media

Create share graphics for client start dates, event promotions, and blogs. Create programmatic and social media ads. Designed instagram templates for clients. Collaborated with team members to create marketing campaigns. Edited and produced videos. Organized client brands. Produced internal works.

05/16 - 08/19

DESIGN MANAGER

USU Student Media

Advised employees on advertisements and graphics. Created the 2018-2019 magazines *Orientation Guide*, *Football Preview*, *Basketball Preview* and *Hitched*. Organized the online server. Finalized how requests are made and tracked. Held weekly meetings and tutorials for the interns.

05/16 - 08/16

DESIGN INTERN

Jive Communications

Created glossary icons from letters D through Z. Contributed to web, app and billboard designs. Produced internal television slideshows. Fixed all power-points, and other internal work, to meet the company's style guide.

AWARDS

2019

CMBAM AWARD

Best Cross Platform Social Media Campaign, 2nd Place

2019

ACP AWARD

Best of Show Feature Magazine, 5th Place

2019

SPJ AWARD

Mark of Excellence, Winner

2019

UTAH PRESS ASSOCIATION BNC

Best Circulation Promotion, 3rd Place

2019

USU STUDENT MEDIA AWARD

Best Client Advertisement, 1st Place
Most Creative Advertisement, 1st Place

SKILLS

VISUAL

Style Guides
User Flows
RWD Design
Video-Editing
Logo Design
Mockups
Motion Design

INTERACTION

Information Architecture
Prototyping
User Research
User Testing
Wireframing
A/B Testing
Survey Creation

SOFTWARE

Illustrator
InDesign
Photoshop
Premiere
After Effects
Adobe XD
Figma

CODING

HTML
CSS
Javascript
Bootstrap

SOFT SKILLS

Adaptable
Quick Learner
Self-Motivation
Analytical
Time Management